

Anthony EYRING

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CAREER SUMMARY

Innovative designer, illustrator, multimedia expert, and out-of-the-box thinker combining art and communication skills to provide visual and storytelling support for scientists and health professionals making key messages accessible and personal for a variety of audiences, ranging from longtime donor to social-media scroller. Experienced creative strategist, project designer and team leader providing art direction and creative multimedia direction to communications, publications, and development teams to craft blended learning and engagement solutions.

SKILLS

Branding	
Art Direction	
Video Production	
Graphic Design	
Layout	
Motion graphics	
Adobe CC	
Google suite	

PUBLICATIONS + AWARDS

Breathe in the Smog, Drink in the Lead
Illustrator
PUBLISHED 2020
ISBN: 978-0-578-62268-2

"The Smoker" | Art and Creative Direction, Project Manager
WINNER OF 2020 BRONZE TELLY AWARD (CATEGORY: GENERAL ONLINE COMMERCIAL)

WORK EXPERIENCE

Creative Lead | Back from the Brink

Remote

2024 - Present

Lead creative strategy and production for a national advocacy campaign, developing videos, publication layouts, fact sheets, and social media graphics. Translate complex policy issues into clear, accessible, and engaging content that mobilizes diverse audiences and partners. Collaborate with campaign leadership to ensure cohesive branding and effective communication across digital and print platforms.

Art Director | Union of Concerned Scientists

Cambridge, MA

2019 - 2024

Oversaw the organization's visual identity across all departments, campaigns, and platforms including development, outreach and engagement staff. Ensured organization's visual communications meet standards for quality and branding across platforms including the organisational website, social platforms, and publications. Managed a team of four full-time in-house creatives serving cross-programmatic needs. Served as project manager and lead producer for multimedia projects; working closely with program and communications staff and outside vendors to ensure products are on message, on brand, and accessible to multilingual audiences.

Multimedia Producer | Union of Concerned Scientists

Cambridge, MA

2015 - 2019

Collaborate with scientists and analysts to produce eye-catching graphics, infographics, videos, animations, and slideshows for internal use, presentations, and social media. Worked closely with bilingual social media managers to create media that fits the variety of formats in both English and Spanish.

EDUCATION + AFFILIATIONS

B.F.A. | Rochester Institute of Technology

GPA 3.45 B.F.A. Medical Illustration

Scottsdale Artists School

2D Anatomical and Forensic Illustration

Mountain Workshops (Cynthiana, KY)

Photojournalism

School of Motion Animation Bootcamp

Adobe After Effects motion graphics

AIGA (Boston Chapter)

Member since 2015

AMI (Association of Medical Illustrators)

Member since 2007

LANGUAGES

English

German

WORK EXPERIENCE

Freelance Medical Illustrator | Informa Training Partners

Remote

2014 - 2015

Collaborate with publication team to produce illustrations for printed and online pharmaceutical training modules, presentations, still graphics, MOA animations, medical graphs and maps.

Medical Illustrator | Illustrated Verdict

Boston, MA

2008 - 2014

Analyzed medical malpractice case literature and leveraged in-depth knowledge of anatomy, surgical procedures and graphic layout to create demonstrative evidence and educate juries, including interactive timelines, flash animations and 3D models.

Medical Illustrator | Custom Learning Designs, Inc.

Belmont, MA

2006 - 2008

Supported medical writers and production teams to produce vector-based medical illustrations and data visualizations for pharmaceutical sales audiences.

REFERENCES

RICH HAYES

Creative Director
Union of Concerned Scientists

615.928.8638

KATY LOVE

Director of Digital Engagement
Union of Concerned Scientists

857.919.2715